

AUTOMANIA CAR SHOW 2 SWAP MEET

March 4th & 5th 2006
Puhinui Reserve, Mangere, Auckland

Below is this years Special Offers

(Package One)

(By Tender)

Package One Includes

Naming Rights

Radio Advertising 2 weeks leading up to Automania 2006 with Company Name/Logo Brand

Company Name/Logo on Automania Website

20 Event Passes

Four 8m x 10m Prime Location Trade Sites

Naming Rights for major trophies i.e. People's Choice

Company Name/Logo on all Automania 2006 20,000 Flyers

Company Name/Logo on all Automania 2006 2,000 Posters

Company Name/Logo on all Automania 2006 Advertising Billboards (1.8m x 2.4m) Throughout N.Z.

Company Name/Logo on all Automania 2006 Advertising in Magazines Leading up to show e.g. Petrolhead, N.Z. Rodder, Performance Car Magazine etc

Company Name/Logo on all Automania 2006 Advertising in Newspapers Leading up to show

Advertising Sites throughout Show area for Promotional Signs and Flags*

Company Promotion throughout Automania 2006 over Public Address System



Auto Mania Promotions Ltd
108 Railside Ave, Henderson, Auckland
Ph (09)836-0380 Fax (09) 836-0380
www.automanianz.com

(Package Two)

(\$2,500)

Package Two Includes

20 Chances for Naming Rights*1

Radio Advertising 2 weeks leading up to Automania 2006 with Company Name/Logo Brand

Three 8m x 10m Trade Sites

Company Name/Logo on Automania Website

10 Event Passes

Two named trophies

Company Name/Logo on all Automania 2006 20,000 Flyers

Company Name/Logo on all Automania 2006 2,000 Posters

Company Name/Logo on all Automania 2006 Advertising Billboards (1.8m x 2.4m)

Throughout N.Z.

Company Name/Logo on all Automania 2006 Advertising in Magazines Leading up to show
e.g. Petrolhead, N.Z. Rodder, Performance Car Magazine etc

Company Name/Logo on all Automania 2006 Advertising in Newspapers Leading up to
show

Advertising Sites throughout Show area for Promotional Signs and Flags*

Company Promotion throughout Automania 2006 over Public Address System

(Package Three)

(\$1,500)

Package Three Includes

5 Chances for Naming Rights*1

Two 8m x 10m Trade Sites

5 Event Passes

One named trophies

Company Name/Logo on Automania Website

Company Name/Logo on all Automania 2006 20,000 Flyers

Company Name/Logo on all Automania 2006 2,000 Posters

Company Name/Logo on all Automania 2006 Advertising in Newspapers Leading up to
show

Advertising Sites throughout Show area for Promotional Signs and Flags

Company Promotion throughout Automania 2006 over Public Address System

(Package Four)

(\$1000)

Package Four Includes

1 Chances for Naming Rights*1
One 8m x 10m Trade Site
4 Event Passes
One named trophies
Company Name/Logo on all Automania 2006 20,000 Flyers
Company Name/Logo on all Automania 2006 2,000 Posters (If Naming Rights Won)
Company Name/Logo on all Automania 2006 Advertising in Newspapers Leading up to show
Advertising Sites throughout Show area for Promotional Signs and Flags*
Company Promotion throughout Automania 2006 over Public Address System

(Package Five)

(\$550)

Package Five Includes

One 8m x 10m Trade Site
4 Event Passes
One named trophies
Company Name/Logo on all Automania 2006 20,000 Flyers
Company Name/Logo on all Automania 2006 2,000 Posters (If Naming Rights Won)
Company Name/Logo on all Automania 2006 Advertising in Newspapers Leading up to show (If Naming Rights Won)
Advertising Sites throughout Show area for Promotional Signs and Flags*
Company Promotion throughout Automania 2006 over Public Address System

(Package Six)

(\$350)

Package Six Includes

One 8m x 10m Trade Site
2 Event Passes
One named trophies
Advertising Sites throughout Show area for Promotional Signs and Flags*
Company Promotion throughout Automania 2006 over Public Address System

(Package Seven)

(\$250)

Package Seven Includes

- One 8m x 10m Trade Site
- 2 Event Passes
- Advertising Sites throughout Show area for Promotional Signs and Flags*
- Company Promotion throughout Automania 2006 over Public Address System

* Means Company supply's own Flags or Signs

*1 Only If Package One Not Taken

*2 Option Expires and *1 Becomes active on 16/12/2005 & Drawn on 30/12/2005 and people who have purchased option 2, option 3 and option 4 before 20/12/2005 are eligible for the draw of naming rights (CONDITIONS APPLY for all above)

Automania 2006 March 4th & 5th Site Application Form

www.automanianz.com

Company Name (Please print)		
Trading Name		
Postal Address		
Street Address		
Phone Number	Fax #	
Mobile Number		
Contact Person		
Company Email Address		
Web Address		

Please list below products or services to be exhibited or sold on your site:

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Camping \$5.00 per person per night.

Site Sizes 8m x 10m

Package Number	Put a <u>X</u> To accept package	Package Price	Amount of Packages Required
Package 1		Tender	
Package 2		\$2,500	
Package 3		\$1,500	
Package 4		\$1,000	
Package 5		\$550	
Package 6		\$350	
Package 7		\$250	

I Wish to discuss a

Promotional deal

Number Additional Weekend Passes Required

\$12.00

Any Promotional products your company can supply would be gratefully accepted.

these products will be used as spot prizes through Automania 2006 to Promote your company.

**Please Return this form with payment to
Auto Mania Promotions Ltd**

Auto Mania Promotions Ltd
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For the Governance of Auto Mania Promotions Ltd.

1. GENERAL

The AMP acting through the appointed officer shall be the sole judge of whether the following items have been adhered to in the proper manner. The decision of the AMP shall in all respects be final and conclusive. If, in the opinion of AMP, a serious breach of these terms and conditions has taken place, an exhibitor may be required to remove the exhibit within 2 hours of notice being given. In such a case all fees paid or due to the AMP shall be forfeited. Notwithstanding anything contained in this Prospectus, the application for space or any other document concerning the AMP, the AMP reserves the unrestricted right to such such rules or orders for the proper conduct of the exhibitors, as circumstances may warrant, either before or during the current exhibition.

2. SUBLETS

The exhibitor shall not assign or sublet or part with the possession of the whole or any part of the site without express permission from the AMP, i.e.: you may not sell, gift or trade part of your site to another business or organisations. All exhibition contracts must be between the exhibiting company and AMP

3. APPLICATION FOR DISPLAY SITE

All applications for display sites should be made promptly on the enclosed form and returned to this office with a non refundable deposit of 50% of total cost. The Balance of site rental (50%) is to be paid 50 days prior to the show opening. The AMP reserves the right to allocate sites, but where possible will endeavour to meet the applicant's request. Allocation will be made by Amp's appointed officer who will give due regard to the order in which applications are made. The AMP reserves the right to alter the floor plan if considered necessary. A high standard of display is required.

4. LIABILITY

If for any reason the exhibitor does not make any of the payments hereunder on the date due, the organiser may, at their discretion, proceed to re-let the site without being liable to account To the exhibitor for any sum already paid or due from him without prejudice to the organiser. In the event of the exhibitor being cancelled or terminated because of fire or earthquake, or any act of God, or council. The organiser will refund a fair proportion of any rental paid by the exhibitor, a maximum of half of the total of the site fee and any sponsorship.

5. CO-OPERATION

No exhibitor shall permit their exhibition stand to be used in such a manner as to conflict with the purpose of the exhibition or rights of other exhibitors. In the event of any dispute arising between exhibitors, in relation to the exhibition such disputes shall be submitted to AMP in writing for consideration, and the decision of the AMP shall be accepted by all parties as final and conclusive in all respects.

6. CANCELLATION

If the organiser cancels the event, then rental monies paid (inclusive of deposits) will be refunded in full. Cancellation of site bookings 60 days prior to the event will forfeit 50% deposit. Cancellation of site bookings within 60days prior to the event will be liable to pay the full cost of the original booking,

7. EVENT CLOSURE

All displays must remain on site for the duration of the event that is until the advertised closing time. The rule will be rigidly enforced. However an extra three hours has been allowed after the event for dismantling of displays. At all times, security remains the responsibility of the exhibitor.

8. UTILITY SERVICES

Extra light and power points on display sites can only be supplied by the exhibitors, and at the exhibitor's expense.

9. THEFT, DAMAGE OR LOSS.

It is expressly stated that under no circumstances will AMP accept any responsibility whatsoever for any loss, damage or theft to any exhibitors stand or equipment by any cause or means whatsoever. Exhibitors are required to provide supervision during the whole time that the exhibition is open to the public. It is requested that all exhibits, fixtures, fittings, equipment etc shall be adequately insured against fire, theft, damage or loss from any cause, during the time in which the articles are on the exhibition premises. The exhibitor shall further indemnify the AMP against any claims in relation to allocation of space and the actions and conduct of employees. The exhibitor shall hold appropriate public liability insurance.

10. ADVERTISING

Exhibitors shall have the full right to advertise within the confines of their own stand but the AMP reserves the right to prohibit any such advertising material or equipment which obstructs aisles, interferes with or obstructs neighbouring stands or is .in the opinion of AMP, a source of annoyance to others. No exhibitors, or employee thereof, may canvas other than from their own exhibition site.

11. OFF SITE PROMOTIONS

Flyers, leaflets or products shall not be distributed or displayed outside of the exhibitor's site.

12. NOISE

If exhibitors intend to use amplifiers and loud speakers on their exhibition sites, prior written approval must be obtained from AMP. AMP reserve the right to withdraw such approval if use of such equipment proves disruptive to other exhibitors.

13. LEGAL REQUIREMENTS

Notwithstanding anything contained in any part of these terms and conditions, it shall be the express responsibility of each exhibitor to ensure that their exhibit complies in all respects with such legal and local government requirements as may be in force at the time of the exhibition. All exhibitors must comply with all provisions of the Health and Safety in Employment Act 1922.

14. COMPETITIONS OR CONTESTS

Exhibitors desiring to run any form of competition must gain prior written approval from AMP. Competitions or contests must be free of charge to patrons. No raffles or fund raising shall be run.

15. RADIO AND ELECTRONIC DEVICES

The use of radio, public address systems or other electronic devices within the exhibit sites that affect the display of the exhibitors products or trade process, will be subject to, in each instance, approval from AMP .This regulation is not designed to discourage the use of such appliances but to ensure that they are adjusted so as not operate to the discomfort of other exhibitors or the public. Plans for their use should be submitted for prior written approval, and such use will be subject to regulation during the show.

16. POWER CABLES

For outside exhibitors, power cables MUST be marked with red paint on the ground. Absolutely no digging or tent pegs shall be permitted in the power cable area. NO DIGGING BETWEEN THE RED LINES.

17. SELLING OF FOOD

Exhibitors are not permitted to distribute food from their exhibition sites without prior written approval from the AMP. Only approved food distributors will be permitted to sell food in designated food areas for the duration of the event. Such food distribution must comply with all legal and local authority regulations in order to handle, prepare, sell or display food. Food distributors may be required to install sink and hot water systems. Consent on this matter should be obtained from the Health Division of the Manukau City Council.

18. FIRE RETARDANT MATERIALS

In compliance with the NZ Building Code (C3/ASI Table 4) exhibitors are informed that curtains, drapes or backdrops are to be restricted to Fire Retardant Materials with a flammability index not greater than 12. Further information may be obtained from the Building Inspectors Department of the Manukau City Council.

19. SECURITY

The AMP has security in the exhibition area from show closing time, to half an hour before event opening time. Exhibitors are not permitted on site before that time, other than food distributors who must make prior arrangements .Security guards will be on site for the nights of Friday 3rd March 2006 and Saturday 4th March 2006. and Sunday daytime until the close of the show.

20. REMOVAL

Exhibitors must not remove items from their site until half an hour after the closing time on the last day of the event. All exhibitors' staff will be requested to vacate the site by 8pm on the last day of the event. All displays must be removed from the AMP site by 5pm Monday 5th March 2006 unless alternative arrangements have been made with the organisers. If any property/displays remain on site after Monday 6th 2006, the organisers will arrange for the removal of such items, at the exhibitors expense. Exhibitors will be responsible for ensuring their site is left in its original condition. Failure to do so will result in the exhibitor having to pay for the re-instatement of the exhibition site, and a fee of \$100 (+GST) per day.

21. VEHICLES

All exhibitors vehicles MUST be parked in an orderly fashion on their site, and only on their site, keeping accesses clear at all times.

22. AMENDMENTS

The organisers and promoters of AMP reserve the rights to amend any or parts of the herein described.

23. CONSEQUENTIAL LOSS

The AMP shall not be liable for any consequential loss which may arise out of any association with the AMP.